

# MARTIN

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## West 27th Place

Los Angeles, California

161 Units

436 Beds

10,000 sq. ft. Retail

### CHALLENGE

How to help the University of Southern California create additional housing opportunities for its students as it transitions from a commuter campus to a residential campus.

### VISION

After understanding that freshman live in dorms and sophomore greek members live in greek housing, we acquired a site located at the end of the greek row to build housing for junior and senior greeks.

### RESULTS

After completing our development in June, we fully leased the project in July for the new school year beginning in August. It was the first LEED certified Platinum student housing project in the US including, security, retail, structured parking, 24 hour fitness, pool, spa and even tanning room. An award-winning project that has set the standard for student housing.