

# MARTIN

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## Potrero Launch

San Francisco, California  
6 Story Mid-Rise  
196 Unit for Lease  
22,000 sq. ft. Commercial  
6,200 sq. ft. Daycare Center

### CHALLENGE

To acquire a half-built building on a ground lease in an emerging San Francisco neighborhood with City requirements for affordable housing, historic rehabilitations and non-profit childcare.

### VISION

Complete construction on time and within budget, fulfill all City requirements, lease-up the residential, childcare, retail and office spaces to create a finished property that helps move the neighborhood forward.

### RESULTS

Created one of the most creative, attractive, popular and financially successful mixed-use developments in San Francisco.